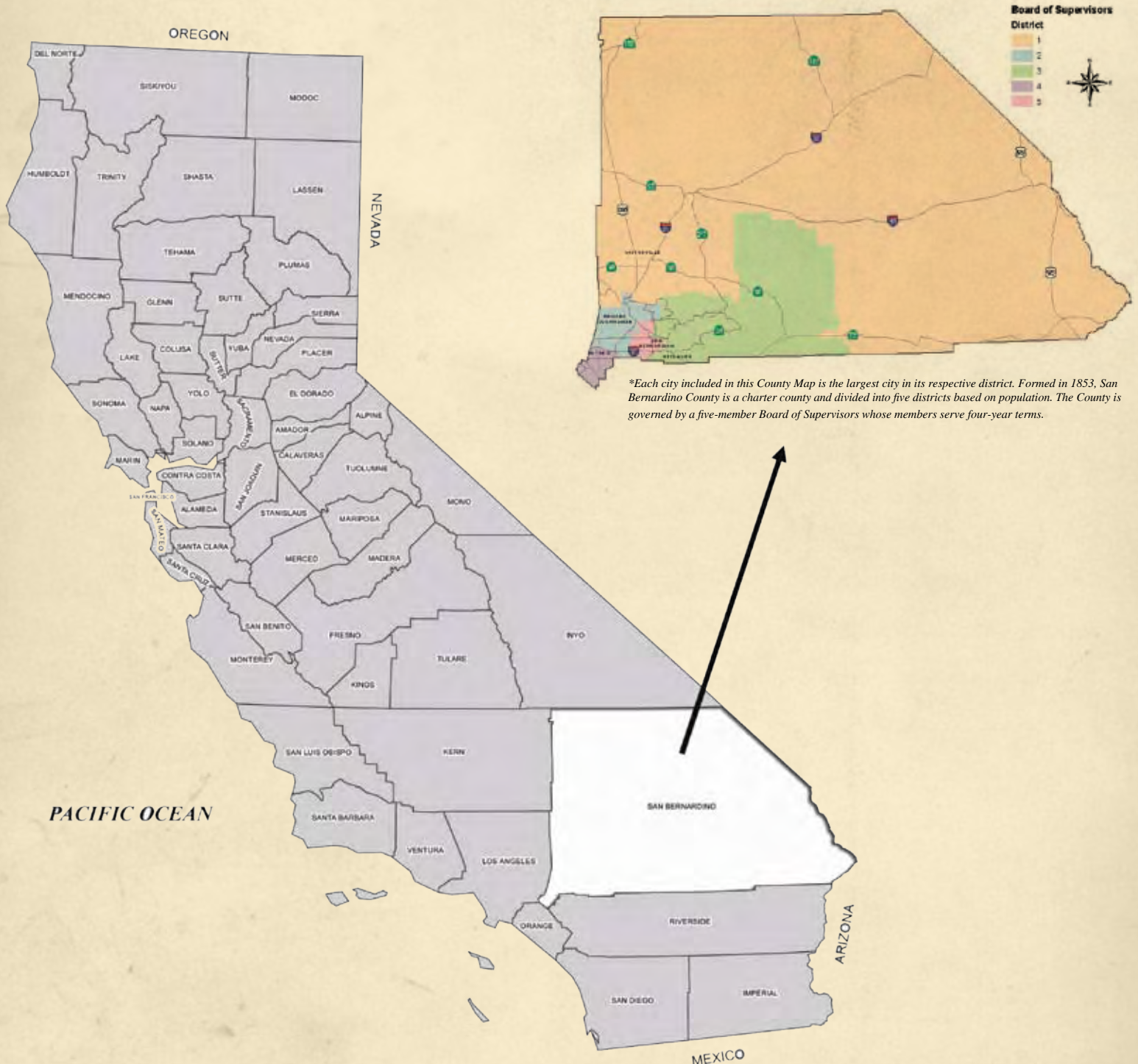


COUNTY PROFILE

At more than 20,000 square miles, San Bernardino County is the largest county in the continental United States and provides a vast array of opportunities for its citizens.

San Bernardino County is larger than nine different states and boasts an economy that ranks among the 50 largest in the world. As one of the fastest growing metropolitan areas in the United States, this developing region offers its population a temperate climate, a variety of quality educational and recreational facilities, and an ideal centralized location for access to destinations throughout all of Southern California and the southwestern United States.



COUNTY TRUCK WINS AT SPEEDWAY



The County of San Bernardino's long economic development association with the Auto Club Speedway enjoyed its brightest moment on a brisk February afternoon in 2008 when a race truck sponsored by the county won a race sponsored by the county in front of thousands of fans and a national television audience.

The victory gave the county's efforts to attract employers to the region an entire afternoon of coast-to-coast visibility as the winning vehicle led lap after lap, boasting the county's name and website to countless TV viewers.

Starting 20th in a field of 35 drivers, Kyle Busch quickly raced to the front of the pack, led more laps than any other driver, and finished almost a second and a half ahead of the second-place truck in the San Bernardino County 200.

Then-Board of Supervisors Second District Supervisor Paul Biane and Fourth District Supervisor Gary Ovitt met with Busch prior to the race, and Biane awarded Busch the race trophy following his dramatic victory. The county takes full advantage of the speedway's presence in the county's Speedway Redevelopment Area by promoting the county to the hundreds of businesses that converge on the race venue twice a year for NASCAR events. Sponsoring the truck race and Kyle Busch's winning entry gave the county's Economic Development efforts national TV and radio exposure.

A study conducted several years ago estimated that a single race weekend pumps more than \$100 million into the area economy. The County's Speedway Redevelopment Agency is working with a developer to locate a hotel and retail center across from the Speedway, and City of Fontana officials are working hard to attract more hotels to the city so NASCAR fans can stay local. In 2008, the County's Economic Development Agency worked closely with the Speedway to invite race fans to explore some of San Bernardino County's other great attractions, such as our mountain resorts or our diverse parks, during their visit.

